

**REPORT OF EVENT ORGANISED**

<b>Event:</b> Seminar/Workshop/Conference/FDP/STTP/ Training/others – Guest Lecture		<b>Date(s): 04/12/2025</b>	
<b>Title:</b> Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap			
<b>Collaborating Agency:</b> (if any)		<b>Funding:</b> (if any)	
<b>Venue:</b> MG Hall			
<b>Objective of the Event:</b> <ul style="list-style-type: none"> <li>To Understand the concept, process, and purpose of Initial Public Offerings (IPOs) and how investors can participate in them.</li> <li>To develop familiarity with essential market terms such as shares, dividends, market capitalization, and trading accounts.</li> </ul>			
<b>Details of the Resource Person</b>			
<b>Name &amp; Address</b>		<b>Topic</b>	
1. Mr. D. Gowtham, Founder – Fincliniq, (Authorized Person – Zerodha)  Mobile: 759 888 4020 Email: info@fincliniq.in		Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap	
<b>Budget (Rs.)</b>	Estimated/ Sanctioned	Actual Expense	
	<b>NIL</b>	<b>NIL</b>	
<b>No. of Participant's Details</b>	Internal	External	
	<b>125</b>		
<b>Description About the Event:</b> (3 to 5 Points) The School of Management Studies at Karpagam College of Engineering is delighted to organize an insightful Guest Lecture on the theme: "Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap". This session aims to equip students with foundational knowledge of the stock market, Initial Public Offerings (IPOs), and various equity-based financial instruments. The lecture will provide clarity on market mechanisms, investment fundamentals, and practical insights to help students develop confidence in financial markets and trading platforms.			
<b>Outcome of the Event with Relevant PO, PSO mapping and SDGs</b> <ul style="list-style-type: none"> <li>This initiative aligns with SDG 4: Quality Education by strengthening financial literacy, and SDG 8: Decent Work and Economic Growth by promoting informed financial participation and fostering entrepreneurial thinking.</li> <li>Gained a clear understanding of how the stock market works and its role in the financial system.</li> </ul>			

- Learned the basics of equity investing, including types of equity instruments and their risk return characteristics.
- Learned how to open and operate a Demat and Trading Account and navigate stock trading platforms.
- Gained practical insights into analyzing companies before investing and making informed decisions as a beginner investor.

PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
1	1	2	3										

**Note:** 3. Strongly Mapped 2. Moderately Mapped 1. Slightly Mapped

## Geotagged Photographs of the Event:





**Enclosure:** (✓ the documents submitted)

Proposal with Budget, Resource	Brochure/ Circular	Schedule	Registration / participants list & Attendance	Sample Feedback	Feedback Analysis	Report with Geotagged Photo	Expenditure Details	Sample Certificate (if applicable)
	✓		✓	✓	✓	✓		

**Date:**

**Coordinator**

**HoD**

Verified by											Remarks	Signature
<b>Functional Head</b>												
NSS	EDC	IIC	WDC	CHL	IIPC	PS	Clubs	KIC	Sports	R D		
<b>IQAC Office</b>												

**Principal**