

11.09.2025

Submitted to the Kind attention and approval of the Principal

Respected Sir,

Sub: Proposal for One-Day Village Immersion Program @ Sokkanoor village

As a part of MOU In association with **Target Zero –Environmental NGO**, and part of our commitment to holistic education and experiential learning, we propose to organize a **Village Immersion Program** for MBA Students of Batch 2024-2026 on 27.09.2025 Saturday.

This program aims to provide real-world exposure to rural life and industries, helping students connect classroom learning with field experiences.

This one-day immersion program provides MBA students with an opportunity to explore rural life, understand the challenges and strengths of villages, and gain hands-on experience through interaction with villagers and rural industries. The program blends observation, experiential learning, and reflection, aligning with management education objectives.

Program Objectives

- Provide experiential learning about rural life and industries.
- Bridge the gap between classroom concepts and real-world rural experiences.
- Sensitize students to social, economic, and environmental challenges in villages.
- Promote understanding of sustainable practices in rural industries.

Learning Outcomes

- Awareness of rural lifestyle, culture, and living conditions.
- Insights into challenges faced by rural communities (education, health, economy).

- Understanding the role and operations of rural industries like dairy, handloom, and pottery.
- Hands-on skills in basic rural crafts and farming practices.
- Enhanced problem-solving ability by analyzing real rural issues.
- Improved interpersonal skills through community interaction and group tasks.

Program Schedule

| Time | Activity |
|-------------|---|
| 08:00 am | Start from College – Briefing & Icebreaker Activities |
| 09:30 am | Arrival & Warm Welcome – Traditional Reception & Orientation |
| 10:00 am | Village Walk – Explore Fields, Homes, Schools & Engage with Villagers |
| 11:30 am | Rural Industry Visit – Local Dairy / Handloom / Pottery |
| 01:00 pm | Community Lunch – Local Cuisine & Sustainability Discussion |
| 02:00 pm | Hands-on Activities – Pottery / Weaving / Farming + Group Problem-Solving |
| 03:30 pm | Cultural Exchange – Folk Songs, Traditional Dance & Student Performances |
| 04:30 pm | Reflection & Sharing – Group Circle Discussion |
| 05:00 pm | Vote of Thanks & Departure from Village |

We kindly seek your approval to organize this program for our students

ELA Coordinator

Director/SoMS