



## SCHOOL OF MANAGEMENT STUDIES

*Organizes*

# INDUSTRIAL VISIT

**BATCH 2024-2026**



**AKR Industries Private Limited**



2, 385 G, PN Rd, Vengamedu, Tiruppur

CLIENT COMPANIES



Coordinator

Ms.K.Kavitha,AP-SoMS

**08** July  
2025  
9.00 AM

Convenors

Dr.C.Meera, HoD-SoMS  
Dr.P.KarthigaiKumar-Principal



@wekceians [www.kce.ac.in](http://www.kce.ac.in)

Report on

**INDUSTRIAL VISIT (BATCH 2024-2026)**

**AKR INDUSTRIES PVT.LTD**

**08.07.2025**

An industrial visit to AKR INDUSTRIES PVT. LTD., Tirupur, was successfully organized by the School of Management Studies, Karpagam College of Engineering on Tuesday, 08th July 2025. A total of 42 students, accompanied by two faculty members — Mrs. K. Kavitha and Mrs. Gayathri N. — participated in the visit with the objective of gaining practical knowledge about production activities, management processes, and technological operations in the manufacturing sector.

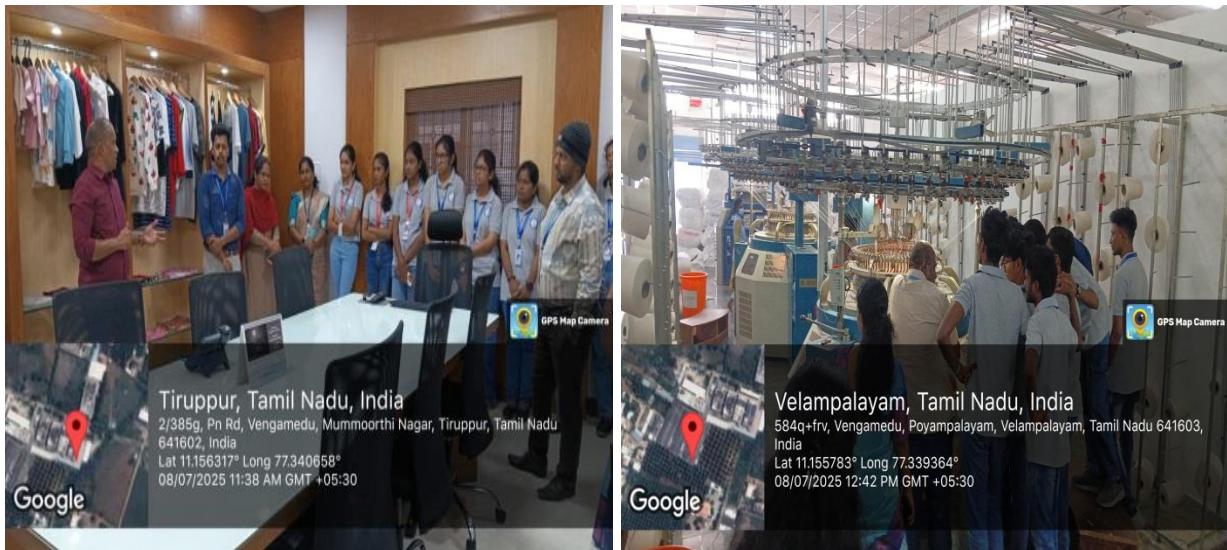
The students and faculty traveled by the college bus, which departed from the campus at 9:30 AM and reached the company premises at 11:00 AM. Upon arrival, necessary security checks and documentation procedures were completed. The students were then taken to the production department, where they were given an orientation on the safety rules and operational guidelines to be followed within the factory premises.

Company officials provided a comprehensive overview of the production processes, including insights into the machinery used, workflow systems, and technology implementation in their operations. The visit offered the students a valuable opportunity to relate theoretical knowledge to practical industrial applications.

The visit concluded at 2:00 PM, and the team departed the company to return to the college.

This one-day industrial visit served as an enriching experience for the students, helping them to enhance their understanding of industrial practices, improve their practical knowledge, and prepare themselves for future careers in management and industry.





## Section-Wise Observations:

### 1. Printing Unit:

The visit commenced at the Printing Section, where students were introduced to two categories of machines:

- **Automatic Machines:**  
These machines required minimal manpower (2 to 3 persons). Variants such as 13-color and 8-color printing machines were observed. Automation reduced both labor and time consumption significantly.
- **Manual Machines:**  
These machines were labor-intensive, needing 7 to 8 people per unit. Manual printing processes were slower and required more coordination, offering a contrast to automation.

Other machines present included:

- Curing Machine
- Fusing Machine

These played crucial roles in finishing printed garments.

### 2. Embroidery Section:

A dedicated, automated Embroidery Section was visited next. Two types of embroidery were demonstrated:

- **Type 1:** A sponge layer is used and later removed after embroidery.
- **Type 2:** Embroidery is directly attached to the cloth without any removable layer.

The section reflected precision and modern embroidery technology.



### **3. Cutting Section:**

In this section, fabric was measured and cut into required shapes and sizes using special tools. Workers wore metallic gloves as a safety measure to avoid injury from sharp machinery.



### **4. Stitching Section:**

The Stitching Unit followed the printing process. This area was highly modernized with:

- LED display boards showing the number of clothes to be stitched, packed, and pending tasks.  
This streamlined workflow and enhanced productivity.

### **5. Packing Section:**

The final garments were sorted by size and client order, and packed systematically. The packed items were then dispatched to domestic e-commerce clients such as Amazon, Flipkart, and Meesho.

### **Conclusion:**

The visit concluded with an interactive session. The General Manager shared practical insights on garment exports and global trade. The Owner of the company delivered a motivational speech, sharing tips and entrepreneurial advice which inspired the students greatly.

## **Highlights and Outcomes:**

- Enthusiastic participation and engagement by MBA students.
- First-hand exposure to industrial operations, automation, and management practices.
- Understanding of workflow integration from fabric cutting to packaging.
- Motivation and entrepreneurial insights from industry leaders.
- Enhanced knowledge of technology, labour distribution, and client handling.

**COORDINATOR**

**HOD**

**REPORT OF EVENT ORGANISED**

Academic Year: 2025-2026	Batch:2024-2026
Date:08.07.2025	No. of Students: 42
<b>Name &amp; Address of the Industry:</b> AKR INDUSTRIES PVT.LTD 2,385G.PN Rd, Vengamedu,Tiruppur	
<b>Details of Accompanying Faculty Members:</b> Mrs. K. Kavitha/AP/MBA Mrs. Gayathri.N/AP/MBA	
<b>Expected Outcome of the Visit:</b> <ul style="list-style-type: none"><li>• <b>To gain practical exposure</b> to garment manufacturing processes such as printing, embroidery, cutting, stitching, and packing.</li><li>• <b>To understand the role of automation and manual labor</b> in production, and how technology improves efficiency.</li><li>• <b>To apply theoretical knowledge</b> from classroom learning to real-time industrial operations.</li><li>• <b>To receive entrepreneurial insights</b> and motivational guidance from industry experts and the company owner.</li><li>• <b>To explore career opportunities</b> in the textile sector and understand industry expectations.</li></ul>	
<b>Geotagged Photographs:</b> (Min 2 Nos.)	



## Relevance to the Curriculum:

### Course Name:

Operations Management / Strategic Marketing / Supply Chain Management / Integrated Marketing Communication (as applicable)

## Program Outcomes (POs) and Program Specific Outcomes (PSOs) Addressed:

- **PO1:** Apply knowledge of management theories and practices to solve business problems.
- **PO2:** Foster analytical and critical thinking abilities for data-based decision making.
- **PO5:** Ability to lead themselves and others to achieve organizational goals, contribute effectively to a team environment.

### SDG 4 – Quality Education

The visit promoted **experiential learning**, allowing students to go beyond classroom theory and gain real-time industry exposure. It helped them understand how businesses operate in the real world, enhancing their practical knowledge and employability.

### SDG 8 – Decent Work and Economic Growth

Students observed how **ethical labor practices and efficient production** contribute to a company's growth. It also gave insights into how industries like textiles create jobs and support the local economy.

### SDG 9 – Industry, Innovation, and Infrastructure

The visit showcased how companies adopt **modern technology and automation** to improve productivity. Students witnessed innovation in action through advanced printing, embroidery, and tracking systems.

### SDG 12 – Responsible Consumption and Production

The company's efforts in **resource efficiency, waste management, and organized supply chains** highlighted the importance of sustainability in production. Students learned how businesses can grow responsibly while minimizing environmental impact.

**Enclosure:** (✓ the documents submitted)

Permission Letter from the Institution	Acknowledgement from the Industry	Confirmation Letter from the Industry	Sample Feedback	Feedback Analysis	Report
✓		✓	✓	✓	✓
<b>Date:</b>	<b>Coordinator</b>	<b>HoD-</b>	<b>Principal</b>		



**SCHOOL OF MANAGEMENT STUDIES**

**FEEDBACK – INDUSTRY VISIT**

**ACADEMIC YEAR: 2025-26**

<b>Name of the Industry:</b> AKR INDUSTRIES PVT.LTD					
<b>Date of the Visit:</b> 08.07.2024	<b>Place:</b> Tiruppur				
<b>Relevance to the Curriculum:</b> 1. Course Name:MBA 2. POs, PSOs Addressed:NA 3. SDGs Relevance:4,8,9,12					
<b>Name of the Student:</b>	<b>Year/Semester/Section:</b>				
<b>Parameters</b>	<b>Need Improvement (1)</b>	<b>Fair (2)</b>	<b>Good (3)</b>	<b>Very Good (4)</b>	<b>Excellent (5)</b>
Aims and objectives of the visit was explained at the beginning					
The visit was useful to strengthen knowledge gathered in lectures					
Faculty/Resource Person discussed subject matter during the visit					
Company provided a well-structured training program					
The visit was well organized.					
<b>Comments (if any):</b>					
<b>Signature of the Participant</b>					

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**ACADEMIC YEAR: 2025-26**

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## SCHOOL OF MANAGEMENT STUDIES

### Consolidated Feedback Statement

On

**INDUSTRIAL VISIT (BATCH 2024-2026)**

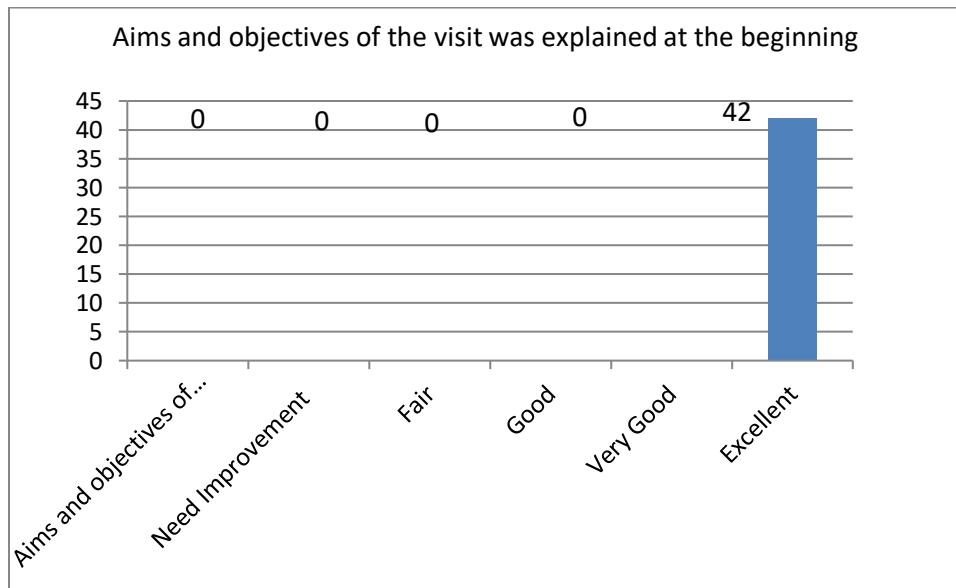
AKR INDUSTRIES PVT.LTD

**Date :08.07.2025**

**Place:** Tiruppur

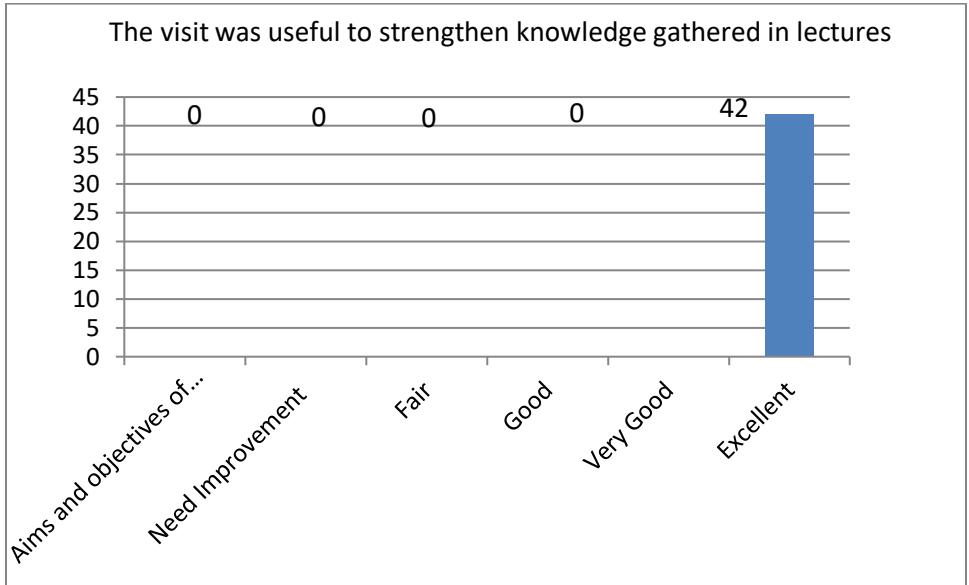
**Venue:** AKR INDUSTRIES PVT.LTD

1) Aims and objectives of the visit was explained at the beginning



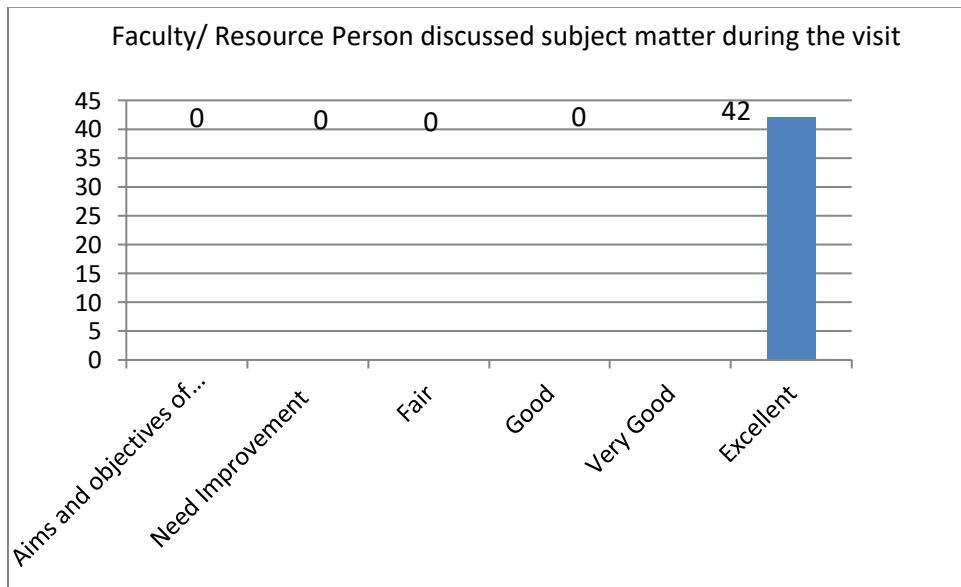
**Inference:** All 42 participants affirmed that the session was a meaningful and goal-oriented learning experience, contributing significantly to their academic and professional development.

## 2. The visit was useful to strengthen knowledge gathered in lectures



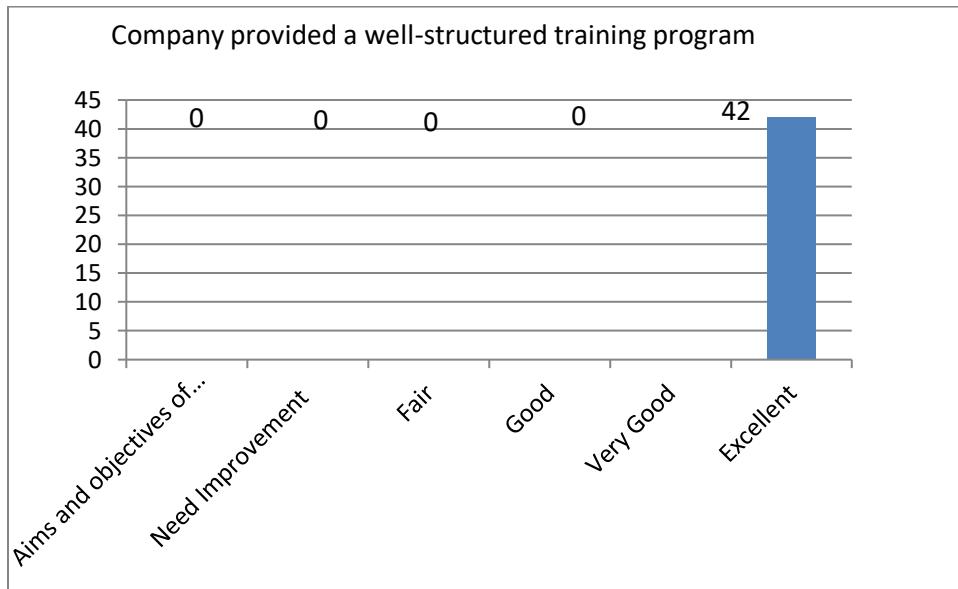
**Inference:** All 42 participants agreed that the session was highly useful in gaining knowledge, enhancing their understanding and awareness of the subject matter.

## 3. Faculty/ Resource Person discussed subject matter during the visit



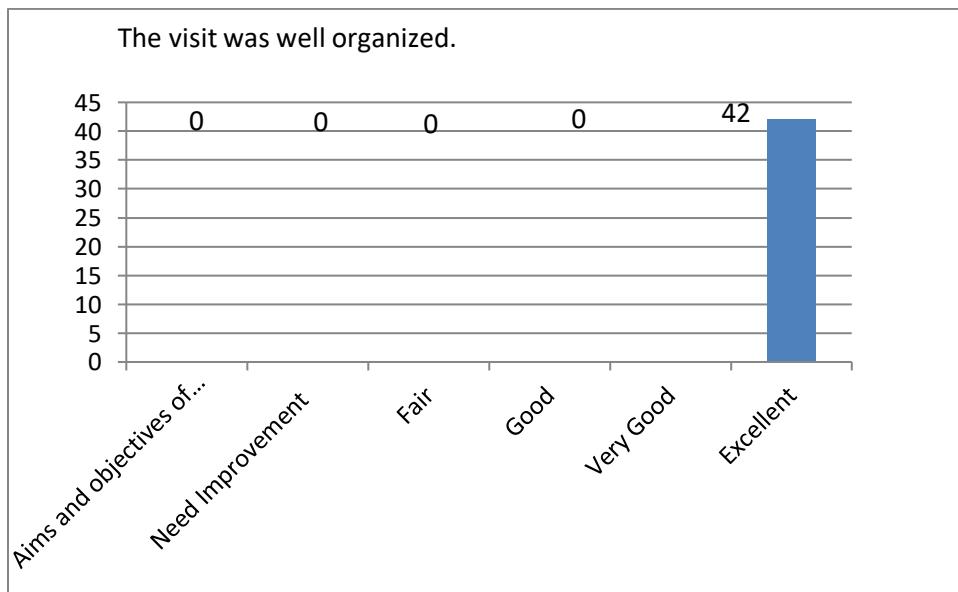
**Inference:** All participants felt that the session met their expectations, particularly appreciating the insights and clarity provided by the resource person's talk.

4. Company provided a well-structured training program



**Inference:** All participants unanimously agreed that the visit provided valuable insights and practical exposure, greatly enriching their overall learning journey and bridging the gap between theory and practice.

5. The visit was well organized.



**Inference:** All participants unanimously agreed that it provided valuable insights and practical exposure, significantly enriching their overall learning experience.

**Event Coordinator**

**HOD**

**SCHOOL OF MANAGEMENT STUDIES**

**INDUSTRIAL VISIT (BATCH 2024-2026)**

**AKR INDUSTRIES PVT.LTD**

**PARTICIPANTS LIST**

S.No	Roll Number	Name	Signature
1	717824B107	DEEPAK KUMAR D	
2	717824B114	JAYANAND M	
3	717824B117	KATHIR SELVAN K	
4	717824B122	LAKSHANA V	
5	717824B130	PANDISEEMAN M	
6	717824B133	PRIYADHARSHINI P	
7	717824B134	RAGULPRADEEP S	
8	717824B135	RANJITHA T	
9	717824B140	SANJAY K	
10	717824B146	SNEKA A	
11	717824B148	SOUNDHIRARAJAN M	
12	717824B149	SRINIDHI S	
13	717824B151	THARUN R S	
14	717824B154	VARUN S	
15	717824B155	VIGNESH R	
16	717824B157	VIGNESHWARI K	
17	717824B160	VISHNURAJ J	
18	717824B162	YUVANRAJ S	
19	717824B203	ARUN PRASATH V	
20	717824B205	DEEPAK A	
21	717824B209	GAYATHRI M	
22	717824B210	GIRI PRASATH N	
23	717824B211	GOKULNATH K S	
24	717824B212	HARSATHABINAV M	
25	717824B213	INDRAN K C	
26	717824B214	JEGAN C	
27	717824B217	KARTHIK K	
28	717824B225	MITESH S	
29	717824B226	MOUNISHWARAN K	
30	717824B228	NAVEEN K	
31	717824B229	NAVEENKUMAR K	
32	717824B231	PAVITHRAA A	

33	717824B232	PRADEEPA J	
34	717824B237	PRANAV ADHITHYA D K	
35	717824B239	PURUSHOTHAMAN S	
36	717824B240	RADHIKA S	
37	717824B244	SANJAI R	
38	717824B247	SHARAN P K	
39	717824B249	SIVAGANESH M M	
40	717824B250	SRI HARINI S	
41	717824B254	THENNARASU E	
42	717824B261	YASHVANTH V	

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