

REPORT OF EVENT ORGANISED

Event: Seminar/Workshop/Conference/FDP/STTP/ Training/others – Guest Lecture	Date(s): 04/12/2025
Title: Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap	
Collaborating Agency: (if any)	Funding: (if any)
Venue: MG Hall	
Objective of the Event: <ul style="list-style-type: none"> To Understand the concept, process, and purpose of Initial Public Offerings (IPOs) and how investors can participate in them. To develop familiarity with essential market terms such as shares, dividends, market capitalization, and trading accounts. 	
Details of the Resource Person	
Name & Address	Topic
1. Mr. D. Gowtham, Founder – Fincliniq, (Authorized Person – Zerodha) Mobile: 759 888 4020 Email: info@fincliniq.in	Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap
Budget (Rs.)	Estimated/ Sanctioned NIL
	Actual Expense NIL
No. of Participant's Details	Internal 125
Description About the Event: (3 to 5 Points) The School of Management Studies at Karpagam College of Engineering is delighted to organize an insightful Guest Lecture on the theme: "Understanding Stocks, IPOs & Equity Market Instruments: A Beginner's Roadmap". This session aims to equip students with foundational knowledge of the stock market, Initial Public Offerings (IPOs), and various equity-based financial instruments. The lecture will provide clarity on market mechanisms, investment fundamentals, and practical insights to help students develop confidence in financial markets and trading platforms.	
Outcome of the Event with Relevant PO, PSO mapping and SDGs <ul style="list-style-type: none"> This initiative aligns with SDG 4: Quality Education by strengthening financial literacy, and SDG 8: Decent Work and Economic Growth by promoting informed financial participation and fostering entrepreneurial thinking. 	

- Gained a clear understanding of how the stock market works and its role in the financial system.
- Learned the basics of equity investing, including types of equity instruments and their risk return characteristics.
- Learned how to open and operate a Demat and Trading Account and navigate stock trading platforms.
- Gained practical insights into analyzing companies before investing and making informed decisions as a beginner investor.

PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
1	1	2	3										

Note: 3. Strongly Mapped 2. Moderately Mapped 1. Slightly Mapped

Geotagged Photographs of the Event:



Enclosure: (✓ the documents submitted)								
Proposal with Budget, Resource	Brochure/ Circular	Schedule	Registration / participants list & Attendance	Sample Feedback	Feedback Analysis	Report with Geotagged Photo	Expenditure Details	Sample Certificate (if applicable)
	✓		✓	✓	✓	✓		
Date: _____ Coordinator _____ HoD _____								

Verified by										Remarks	Signature
Functional Head											
NSS	EDC	IIC	WDC	CHL	IIPC	PS	Clubs	KIC	Sports		
IQAC Office											

Principal